

# Brisbane Rotary Art Show

## Sponsorship Prospectus



# Event Information



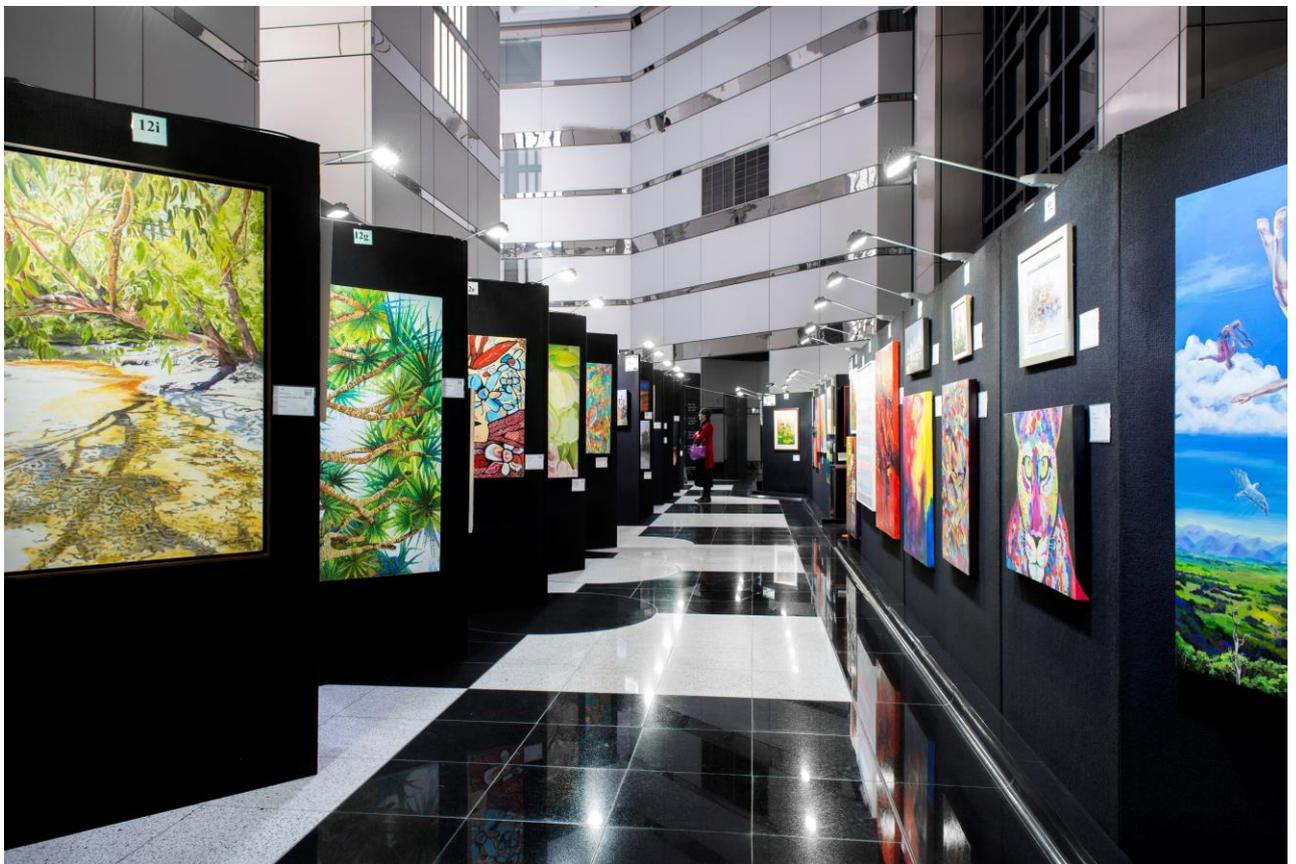
**Exhibition Dates:** Monday 17 July 2023 to  
Saturday 22 July 2023

**Opening Hours:** Monday to Friday  
8.00am to 6.00pm  
Saturday  
9.00am to 12.00 noon

**Venue:** Central Plaza One foyer (CP1  
foyer), 345 Queen Street,  
Brisbane

**Events:** Opening Night Cocktail Party on  
Monday 17 July 2023

Providing Opportunities for Sponsors To Partner with the Rotary Club of Brisbane High-Rise, Rotary Club of Brisbane and Rotary Club of Paddington.



# Overview of Show

The Brisbane Rotary Art Show is re-imagining 40 years of Art Exhibitions held by Brisbane Rotary Clubs. Like the previous highly successful shows, the 2023 event will be held in the foyer of Central Plaza One in Brisbane.

The objective of the Brisbane Rotary Art Show is to provide an opportunity for local and interstate artists to present their work in a central city environment. The venue, the foyer of the prestigious Central Plaza One building, is a significant CBD landmark on the corner of Queen and Creek Streets, Brisbane.

The Show will provide sponsors with an opportunity to associate with a high-profile event while also contributing to programs and projects that make a difference to the lives of people in our communities.

The art works to be included in the exhibition will be from a range of talented contemporary and emerging artists. A wide range of art forms will be represented in the show. Our Art Curator is engaging with a wide variety of artists to ensure the works are both unique and exciting.

Over the four nights of the show, major sponsors of the event will have the opportunity to hold a “Client Cocktail” event at their expense for their own marketing purposes while also allowing their clients to view and purchase the art on display.

To open the Art Show, a gala opening cocktail party will be held on the evening of Monday 17 July 2023. Tickets will be on sale for this event.



# Opportunities for Sponsors

## What is in it for you the sponsor?

- Association with a high profile charity event held in Brisbane's Central Plaza 1 lobby over 6 days.
- Opportunities to leverage your involvement with clients and business associates.
- Knowledge that your contribution is going to help make a difference to people's lives in communities.
- Considerable and wide ranging exposure before, during and after the event on mainstream and social media, newsletters and at all event activities.
- Opportunities to present to the three Rotary Clubs, Brisbane, Brisbane High-Rise and Paddington with possible flow-on opportunities to present to other Rotary Clubs in Rotary District 9620.



# Benefits to Sponsors

## Pre-Show Sponsorship Benefits

- Inclusion in marketing when possible.
- Promotional opportunities in communications via the The Art Show and respective Rotary mailing lists.
- Promoting involvement with Rotary projects to their clients and staff (ongoing).

## During Show Sponsorship Benefits

- Signage – size commensurate with sponsorship.
- Acknowledgement of major sponsors on Opening Night and in promotional materials.
- Host an evening cocktail event or similar for clients amid fabulous art on display.
- Host a breakfast event for clients.

(Sponsor Client events to be at Sponsor's expense)



# Art Show Market

## For Sponsors and Art Sales!!

As well as the members of the three Rotary Clubs (over 100 members), there are the families, relatives, friends, colleagues and business associates of the Rotary members who will be the main cohort making up the market.

In addition, the people who work in Central Plaza One and members of the public will add to the number of people who will notice the sponsor's signage and art work as they pass by.



# Sponsorship

## Categories of Sponsorship

Exhibition Sponsor: \$25,000

Opening Night Sponsor: \$10,000

Best of Show: \$10,000

### General Sponsorships

Gold sponsor: \$8,500

Silver: \$5,500

Bronze: \$2,750

Display Screen Sponsor: \$600

### Category Sponsorships

Best Oil: \$2,200

Best Watercolour: \$2,200

Best 3D: \$2,200

Digital Art: \$2,200

Best Acrylic: \$2,200

Best Mixed Media: \$2,200



# About the Rotary Clubs

Rotary Clubs exist for the development of service through community and international projects simply to enhance and improve people's lives and their communities. The three Rotary clubs involved in staging this Art Show have impressive records of community and development service, including very strong commitments to youth through support for the many Youth programs offered by Rotary. Below is a summary of current commitments:

The membership of Rotary clubs is comprised of people who endeavour to follow "Service above Self", encouraging the promotion of high ethical standards in business and the professions being one of the primary objectives of all Rotary clubs.

In addition to the targeted recipients of the Art Show success, the following are just a few community projects recently completed or in progress by these three Rotary clubs:

- Disaster relief grants for Ukrainians settled in Australia, and aid to the civilian population in Ukraine.
- Support of Rotary disaster relief grants for flood victims within Australia.
- Ride West, a biennial bike ride from Brisbane to Longreach raising money for mental health support programs for regional Queenslanders.
- Support for the Royal Flying Doctor Service
- Support for Breast Cancer programs
- Support for domestic violence shelters/refuges and DV Safe Phones.
- Youth programs in SE Queensland focused on engaging and promoting young people with our communities, i.e. National Youth Science Forum.

Through Rotary International and the Rotary Foundation, and Rotary clubs around the world, the most significant single project worldwide has been the provision of funding and volunteers to eradicate polio myelitis. In the late 1980's there were typically 350,000 new cases of polio each year around the world. Now, there are just a few new cases each year in Pakistan and Afghanistan. Partnering with the Bill & Melinda Gates Foundation, other philanthropic bodies and the United Nations, this is an effort to eradicate a disease!

Other great work making a difference in the lives of people and carried out with funding from the Rotary Foundation and clubs include programs against malaria and other insidious diseases in the countries geographically close to Australia.

The Rotary Foundation also provides funding for Peace Fellowships to allow post-graduate studies in peace and conflict resolution at six universities around the world. The University of Queensland is one of these six institutions.